



59th
BANGKOK
GEMS & JEWELRY
FAIR

22-26 February 2017

Challenger Halls 1-3, IMPACT Muang Thong Thani
Bangkok, Thailand



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THE WORLD'S
GEMS & JEWELRY
DESTINATION

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THE WORLD'S GEMS & JEWELRY DESTINATION

Bangkok Gems & Jewelry Fair (BGJF)

is set to move towards the world's top 3 Gems & Jewelry trade shows. Through its complete transformation of newly-defined zoning and distinctive products showcases, BGJF aims to facilitate the most convenient, smooth trade negotiations and journey for visitors.

Discover Quality Materials

The 59th BGJF will feature extensive collections of raw gems — coloured gemstone, diamond, pearl, amber, semi-precious stone, as well as precious metal — sourced from Thailand and the supply chain of gems around the world.

Witness Invaluable Craftsmanship and Timeless Beauty

When age-old traditions of jewelry-making and craftsmanship are matched with gem enhancement and finishing techniques, raw gemstones and diamonds can be turned into exquisite pieces of fine jewelry and body ornaments.

Thai jewelry craftsmasters are highly skilled at making stunning pieces of jewelry, tending to every minute detail of the process from gem-casting, cutting, polishing to decorating. This means the 59th Bangkok Gems & Jewelry Fair exhibits only priceless quality and beauty of Thai jewelry products.

See you there

59th BGJF is an important platform for creative, innovative, and outstanding jewelry products, reaffirming Bangkok's position as the global capital for gems and jewelry trade. It's a show that no international jewelry trader, buyer, or designer, should miss.

The 59th Bangkok Gems & Jewelry Fair

Over the years, the overwhelming number of on-site trade transactions has firmly guaranteed the show's popularity. The 59th BGJF will increase trade opportunities by having larger number of international exhibitors and trade buyers, particularly from the ASEAN countries, with trade likely to benefit from DUTY-FREE Privilege, exclusively at BGJF. Plus, BGJF will put emphasis on the latest jewelry fashion trends, innovative gems and jewelry designs from more than 30 countries around the world.



Number of Exhibitors

800
companies

2,500
booths

from selected domestic
and international exhibitors

Exhibition Space

60,000
sq.m.

Visitors Group

- Importers
- Manufacturers
- Trading companies and brokers
- Distributors
- Wholesalers
- Retailers
- Boutiques
- Fashion showrooms
- Department stores
- Buying agents
- Designers
- Others

Product groups

- Gemstones
 - Precious stones
 - Semi-precious stones
 - Rough stones
 - Other stones
- Diamond
- Pearls
- Precious metals
- Synthetics
- Costume & fashion jewelry
- Gold jewelry
- Silver jewelry
- Display & packaging
- Equipment & tools
- Jewelry parts
- Machinery
- Others

Statistics

(the 58th BGJF)

Total Visitors

30,000

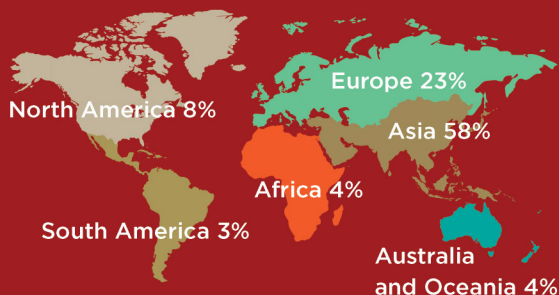


- Overseas visitors **35%**
- Local visitors **65%**



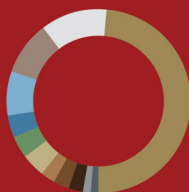
- First time visitor **30%**
- Repeat visitors **70%**

PROPORTION OF OVERSEAS VISITORS (from 160 countries)



TOP 10 COUNTRIES OF OVERSEAS VISITORS

- India **37%**
- Sri Lanka **9%**
- China **7%**
- Pakistan **6%**
- USA **3%**
- Myanmar **3%**
- Hong Kong **3%**
- Iran **2%**
- Russia **2%**
- Australia **2%**
- Indonesia **1%**
- Germany **1%**



PRODUCTS OF INTEREST

- Silver jewelry **36%**
- Gold jewelry **26%**
- Diamond **32%**
- Pearls **10%**
- Gemstones **27%**
- Equipment & Tools **7%**

Special Activities

BUSINESS MATCHING SERVICE

A fully-integrated, comprehensive business matching service enables users to quickly link up with compatible traders or needed resources.

TREND FORUM

Information, insightful tips and the latest global fashion trends regarding raw materials and jewelry designs are offered during daily forums open to all fair attendees.

DESIGN ZONE

Thailand's leading jewelry creators and up-and-coming young designers take the opportunity to display some of their outstanding design products.

FASHION SHOW

The latest jewelry creations are in combination with leading clothing brands for a spectacular fashion display with models on the BGJF catwalk.

SPECIAL SHOWCASES

The five-day trade show also showcases new products in distinctive zones plus jewelry products specially aimed at niche groups showcased in 6 specialised zones: seniors, gentlemen, pet lovers, special moments, arts and crafts, and the world's first extraordinary zone highlighting precious gems and jewelry of opulence, spiritual beliefs, and horoscope.

SEMINARS & CONFERENCE

Top international jewelry experts and designers from leading gem institutes will share their experiences in creating premium quality jewelry, the standards of design and raw materials in demand of the global market, and future trends in this highly competitive industry.