

# www.lifestylethaiexporter.com

User's Manual

Under project of lifestyle and fashion entrepreneur listing

in preparation for online business matching session

Version 02

June 26, 2020

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Main Page



Picture 1

Function of each component:

1.	=	Expands main menu
2.	E-DIRECTORY	Redirects to main page
3.	SIGN IN	Lets user sign in to the system
4.	REGISTER	Lets user register as a system's member
5.	$\heartsuit$	Shows user's favourites
6.	BUYER CATEGORIES V PRODUCT CATEGORIES V Search	Searches the database

#### Main Menu



Picture 2

Function of each component:

• Home

Shows the main page when clicked

• About Us

Shows brief information about STYLE Bangkok

, ,		
=	STYLE	E-DIRECTORY SIGN IN BUYERS REGISTER
		Ø
	Buyers are required to register in order to use the "My List" function to save their favourite exporters' contacts. "My List" can also be used to send	
	turther steps in business matching activities.	
	Password	
	SIGN IN Forget password?   Register	
	If you already have an account.ign in with your e-mail address.	
		DITP Control of representations Real for Economy



Function of each component:

Buyers Sign In

Click SIGN IN when user wants to use the "My List" function to save their favourite exporters' contacts. The site will show input fields as depicted above.

- Email Fill in user's e-mail address
- Password Fill in user's set password
- Remember me Remember user's credential within the system so that there will be no need to sign in again next time

New user who has never used the system before can click "Register" link beneath button to register.

SIGN IN

#### **Buyers Register**

=		E-DIRECTORY BUYERS SIGN IN REGISTER
Buyers are required the first favorities are selected favorities for further steps in further steps in	REGISTER ired to register in order to use the "My List" function to save xporters' contacts. "My List" can also be used to send tes to their e-mail addresses or to DIP coordinators for business matching activities.	
	Country	
	Select Country	
	First name	$\sim$
	Last name	
	Email	
	Password	
	Confirm Password	
	REGISTER Atready have an account? Click here to sign in	
		DITP Design of the second

Picture 4

Function of each component:

Click "Register" when user needs to use the system. Upon clicking, the site will show input fields as depicted above.

- Country or Region Country or Region of the user
- First name First name of the user
- Last name Last name of the user
- Email User's e-mail address
- Password User's set password to sign in
- Confirm Password Type the set password again for the second time

If user already has an account, user can click "Sign In" beneath **REGISTER** button to go to sign in page.

Favourites 💛		
	Discover your perfect fit in the endless pool of Thailand's lifestyle product manufacturers.         Who are you?       What are you looking for?         BUYER CATEGORIES       PRODUCT CATEGORIES       Search	E-DIRECTORY BUYERS REGISTER
	One of main responsibilities of the Department of International Trade Promotion (DITP), Ministry of Commerce, Royal Thai Government is to promote Thai products to world market through various forms of trade promotion activities including International Tradeshow such as STVLE Bangkok fair, Incoming and Outgoing Trade mission and Business Matching all year round. All of them have been recognized as traditional or physical international trade promotion activities. At present, online trade has played significant role. DITP has therefore quickly considered to move many activities from physical premises to digital operation including online business matching between lifestyle and Fashion entrepreneurs /exporters and buyers from around the globe. As a host of upcoming online telematching and other digital activities to be declared, list of Thai lifestyle and fashion entrepreneurs /exporters with up-to-date company profile and product photos in this online database are provided to facilitate buyers to make decision in participating in the matching event. Noted that list of companies in this database is just a part. More of them can be delivered with pleasure upon request. We hope the list of Thai lifestyle and fashion entrepreneurs /exporters in this database is useful and help your business more competitive.	
		DITP Considered of Reservations Reserved and Reserved and Proc. Second

Picture 5

Function of each component:

When user clicks the heart-shaped icon without having signed in beforehand, the

system will show a pop-up dialogue reminding user to sign in first, as depicted below.



Picture 6

If user has successfully signed in, the system will show the list of user-set favourite

lists.



Picture 7

Function of each component:



Upon clicking the pencil icon, user can edit the name user-set favourite exhibitors' list. Click SAVE when editing is completed; or click CANCEL to undo the changes.

≡ 0		STYLE	E-DIRECTORY ♡
			E3 SEND
	fashion	SAVE CANCEL	0
	BAGS 🧨 *		8
	Bags 🧨 *		0
	soap 🧨 *		0
	product2		8
	For futher information Department of International Trade Promotion	563 Nonthaburi Road, Bang Kra Sor, No	nthaburi 11000, Thailand Tel:+66 (0) 2507 8361-4
	Ministry of Commerce Office of Lifestyle Trade Promotion		+66 (0) 2507 8366-7 +66 (0) 2507 8371
	DITP Call Center 1169	Emai	Fax:+66 (0) 2507 4281 tilfestyleunit@ditp.go.th

Picture 8

User can delete added entries by clicking on Minus icon as depicted below:



Continued:



BAG		<b>₽</b> ▼
	<u> </u>	

[Left] Clicking on highlighted icon will expand the list of favourites.

≡ 0		STYLE DANGLOX	E-DIRECTORY ♡ ⑧ [→
	BAGS	31 THANWA CO., LTD. •	
		A AND D PACKAGE CARD CO., LTD.	
	Bags	BANGHUNTHAN, BANGKOK 10150	
	Soap A Compared and a	€ 563 Nonthaburi Road, Bang Kra Sor, Nonthaburi 11000, Thailand Tet+€6 (07) 2807 8361-4	
	Ministry of Commerce Office of Lifestyle Trade Promotion DITP Call Center 1169	+66 (0) 2507 856-7 +66 (0) 2507 857 Fax-t66 (0) 2507 4281 Email/iffestyleunit@clitp.go.th Differences.table.	

Picture 11

Continued:

Θ



Clicking on the Cross icon will delete the particular list, including its subordinating entries

Clicking on SEND button will prompt the system to send an e-mail of the list, including its subordinating entries, to an e-mail address. If no list is checked, the system will show a pop-up dialogue to warn the user, as depicted below.





User must check at least one list in order to receive the list over e-mail, through two methods:



• Method 1: Select all exhibitors in the list as depicted below.



• Method 2: Select certain exhibitors in the list, as depicted below.



Upon choosing the list to send over e-mail, click on SEND button. The system will show a pop-up dialogue asking for e-mail address of the recipient. The recipient of the email will be able to see details of each exhibitor in the chosen list.



The system will show a pop-up dialogue indicating that the e-mail has been sent, as depicted below.



Picture 17

### Create and add items to the list

- //					E-DIRECTOR ♡ @ [→
Discov Thai Who are you?	ver your perfect fi land's lifestyle pro	t in the endless po oduct manufacture	ol of rrs.		
	PRODUCT CATEGORIE Fashion & Leather Bags & Luggage Clothing	S A Search Gift & Houseware Gifts & Premium Home Décor Kitshenwara /	Furniture Furniture Furniture Parts &	Niche Products Moms & Kids 60+	
One of main responsibilities of the Departmen promote Thai products to world market throug STYLE Bangkok fair, incoming and Outgoing T traditional or physical international trade pror	Fabrics / Textile Fashion Accessories Footwear Garment Apparel	Flatware / Flatware Pet Product Office / Stationery	Home Textiles Lighting Mattresses & Pillows	Pots	
At present, online trade has played significant to digital operation including online business r globe.	Leisure & Sport Tanneries & Other components	Toys and Games Wellness Glassware Bathroom			
As a host of upcoming online itematching an /exporters with up-to-date company profile ar participating in the matching event. Noted the upon request. We hope the list of Thai lifestyk competitive.		Accessories and Cleaning Equipment Art Others			
					DITP Designed of Assessment and Target

Picture 18

Function of each component:

User can look up interested exhibitors using search input bar. The system will show the list according to the search keyword, as depicted below.

=		STYLE	E-DIRECTORY ♡
z	C-A Who are you? BUVER CATEGORIES	What are you looking for? Bogs & Legosppe Search	C
		31 THANWA CO., LTD. Address IS SOI CHUMMENSUK I. PETCHKASEM RD., WAT THA PHRA, BANGKOK VAL BANGKOK 10000	K
	÷	A.K. LEATHER MANUFACTURE CO., LTD. Address. 64 SOI PIRINGMEE 29, SURIUMMIT 95 ROAD, DANGO MK, PHRAPHANONG, BANGKOK 10260	
		ABEARABLE PRODUCTS COMPANY LIMITED Address, 26/24 Manthom Village Sowinthewong,Rd Lamphakchee Mongchok Bangkok Thalipad 10530	
	•	AKNAS GENUINE WATCHBANDS AND TRADING CO.LTD Address. 223/3 Romkhamhaang 21 rd, Wanthanglang Bangkok 10310	C
	•	ALL NINE CO, LTD. Address 4th Claradonarkon 13 Claradonarkonn RD, Killong Ton Sal Killong San, Bangkok 10600	
	•	ART TO DESIGN CO., LTD. Address. 279 SOL JARANSANITWONG 3 JARANSANITWONG RD. WAT THA PHRA BANGKOK YAI BANGKOK 10600 THAILAND	
SI	HOW <u>6 ~)</u>		
			DITP Barry V. J. Starting and Starting

Then, click on + icon on the left side of each entry to add to a list. A pop-up dialogue will show, asking user to choose a list.

=		STYLE		E-DIRECTORY ♡ ⑧ [→
Z-A ⊕	Who are you? BUYER CATEGORIES	What are you looking for? ADD LIST a fashion	× ==	
•		A Bags BAGS soap A P NEW LIST P	em RD, wat tha phra, bangkok LTD. 93 Road, bangchak,	
•		ABEARABLE PRODUCTS COMPAN Address :25/24 Narathon Village Suwinthawo Bangkok Thailand 10530	Y LIMITED ong Rd Lamphakchee Nongchok	
•		AKNAS GENUINE WATCHBANDS A Address :223/3 Ramkhamhaeng 21 rd, Wanth	ND TRADING CO.,LTD	



Then, click on + NEW LIST in the dialogue. The system will display another input asking for the name of the list to be created.

= ///	
	STYLE
Who are you? W Z-A BUYER CATEGORIES	/hat are you looking for? Bags & Luggage Search. Q E C
	ADD LIST MEW LIST MEW LIST
·	NAME  BIT D. BIT
	ABEARABLE PRODUCTS COMPANY LIMITED Address :25/24 Narathon Village Suwinthawong.Rd Lamphakchee Nongchok Bangkok Thailand 10550
· · · ·	AKNAS GENUINE WATCHBANDS AND TRADING CO.,LTD Address :223/3 Ramkhamhaeng 21 rd, Wanthonglang Bangkok 10310

If there is already a favourite, the dialogue will display the names of favourites in order, as depicted below.



Picture 22

The saved favourites are displayed under "My List" when user clicks the heart icon, as depicted below.



#### Search



After typing the chosen keyword, click the magnifying glass icon to search. The system will display the search results as depicted in the following picture.



Picture 25

Function of each component:



User can click an exhibitor's name to get detailed information about each exhibitor, as depicted below:



Picture 26

Function of each component:

- 1. General information about exhibitor.
- Links to exhibitor's website button's function is disabled if the exhibitor does not have a website.
- 3. Save this screen into PDF format.
- 4. Add this exhibitor to the list of favourites. The exhibitor will be shown in "My List" page after clicking on heart-shaped icon.
- 5. User can copy the URL of this page by clicking on "Copy".
- 6. Exhibitor's contact point.
- 7. Photos of products.
- 8. Enlarge the photo.

#### **Profile Setting**





A profile icon appears in the main screen for user that signed in.

• The profile page is composed of

0	First name	First name – editable.
0	Last name	Last name – editable.
0	Address	Address – editable.
0	Email	E-mail address from first registration – editable. New e-mail
		address shall be used next time the user sign in.
0	Mobile	Mobile phone number – editable.

- Password page is composed of
  - O New Password Set a new password.
  - O Confirm Password Type the new password once again for confirmation.