





# GET READY FOR THAIGROOVE - GLOBAL REACH ONLINE TO OFFLINE VIRTUAL EXPERIENCE.

IT'S THAILAND'S FIRST VIRTUAL MULTI-BRAND SHOWROOM EXPERIENCE, BRINGING GOOD VIBES AND A 'THAI' KIND OF GROOVE TO THE WORLD.



MEET the best of Thai creations and the makers in a virtual world with over 100 curated Thai brands that will take you on an exciting and groovy discovery, giving you fresh business ideas and new partnership opportunities.

- Selected certified quality brands from food to well-being, from furniture and fashion to cool lifestyle creators.
- Packed with rich content.
- Inspiring yet easy navigation by brands, by categories or by collections.
- Connect directly and go LIVE! with brand makers.

# AND NOT TO MISS, 15-17 SEPT 2020



.. book for GROOVE DAYS Global Business Matching from 1 Sept onwards with trade discount e-vouchers\* valued up to 3,000US\$ per buyer up for grabs! Join a 3-day meet-the-makers event from 15-17 Sept 2020, packed with brand live sessions and insightful industry webinars. Meet 100+ makers and brands showcasing the latest and coolest creations from Thailand in a virtual world. It's a fun and interactive way to meet with potential partners and discover the most promising creations that meet the new lifestyle changes and challenges of this new world. Click <u>https://www.thaigroove.com</u> to register.





# ✓ DISCOVER 6 CONCEPT COLLECTIONS THAT WORK FOR THE NEW NORMAL IN THAIGROOVE VIRTUAL SHOWROOMS.

## #LFH LIVE FROM HOME

#### Making the home an awesome life hub.

Just because we're keeping our distance, doesn't mean life has to stop, especially at home. Get inspired by the #LFH - LIVE FROM HOME collection, with great living creations that make home life more delightful. Cool furniture and decoratives, fun food to enjoy at home, witty gadgets and so much more.





# LIVE ECO

#### The planet is what we all have in common.

Get ready for some seriously cool eco products. Thailand is now a buzzling hub for sustainable designs and creations and this LIVE ECO collection showcases some of the coolest, the most creative and the ones with the utmost care for the planet. Sustainable fashion with serious style, decorative items that have green souls, and food items that are end-to-end eco-minded.





# LIVE HAPPY

#### It begins with inner-self. Let's be happy.

Let's face it, life today is a bit of challenge that comes with a whole lot of stress. There's an art to happiness and it's here in the LIVE HAPPY collection. A great array of in home wellness and beauty regimens, gratifying food and snacks, state-of-the art bathtubs, exquisite fashion items and happy life accessories that will add 'Happy' to any day.





## LIVE SAFE Be safe... ready to face the world with good vibes only.

When living safe is the number one priority... The LIVE SAFE collection showcases simple yet effective creations to live safely with a cool sense of taste and style. Discover skincare, sauces and sandals... explore healthy drinks, rice and innerwear... safe living has never felt better.

## LIVE CRAFT

#### True beauty does not seek attention.

Craft will never die and it's alive and well here in Thailand. The LIVE CRAFT collection features unique designs, sculpted by traditional crafts that are created for cutting-edge living. Impressive furniture and homeware, captivating jewelry and accessories, hand-crafted fashion items and much more.







#### LIVE LITE

**Cheerful and easy-going products that's for everyone.** Small choices make great impact. The LIVE LITE collection features everyday items that offer flexibility, resilience and a peace of mind. Anything from refreshing coconut drinks to snacks and sandals... let's live lite to live right!

# **6** THIS IS JUST THE BEGINNING.

THAIGROOVE.COM is always-on. It's a virtual platform that is always ready for business and open for new exciting trade partnerships. Expect additions of selective new brands and exciting contents. Join the groove with a truly global reach from Thailand to the world.

All this is brought to you by the Department of International Trade Promotion, Ministry of Commerce, Thailand.

#THAIGROOVE #LETSGROOVE #GLOBALSHOWROOM #GLOBALMATCHING #DITP

# LET'S GROOVE THAIGROOVE.COM

