



THAILAND WELLNESS & HEALTHCARE EXPO 2024

**Steering a Global Wellness and Healthcare
Thailand for Destination**

Friday 16th - Sunday 18th August 2024

**Venue: Bangkok International Trade & Exhibition Centre
(BITEC BANGNA) Exhibition Hall 99**

Trend of Wellness and Healthcare



- After suffering from Covid 19 epidemic for almost 3 year, the economy of Thailand has been gradually regaining its growth and stability.
- There is increasing recognition of the importance of health and wellness by all sectors.
- Wellness and Healthcare business have potential growth in all situation as it responds to basic human needs.
- Customers are looking for new technologies and innovation for health promotion, health maintenance and disease prevention and natural products



Purposes: THAILAND WELLNESS AND HEALTHCARE EXPO 2024 has its aim to promote full-circle Thai medical industries and steering Thailand to be a global wellness and healthcare destination. The Expo will provide opportunities for demonstrating cutting age technologies and innovations in wellness and healthcare, as well as finding partnership and new opportunities for expansion and development for wellness and healthcare businesses in Thailand and neighboring countries.



VISITOR Profiles

Online & Onsite



GOALS for The Exhibition

● Visitors

25,000 persons
For Site Visit and Online



● Amount of Business Transaction

650 Million Baht
17.6 Million USD

● Business Loan

1.000 Million Baht
(27 Million USD)

Note : Total Expo Areas **5,540** square meters

Events and Activities



**Opening Ceremony
& Sale Promotion Events**



**PR
for Interesting Business**

**Seminars for Health
Education
during the whole 4 days**



**Business Negotiations
& Partnership during the
whole 4 days**

(Draft) Seminar Topics

16 August 2024

- “New Trend for Health and Wellness Tourism” by The Tourism Authority of Thailand (B2B)
- “Prevention of Stroke” by CH 9 Airport (B2C)
- “Knowledge and Loan” by SME D Bank (B2B)
- “How to Improve Your Vision Naturally” (Seminar & Workshop) by Natural Joy Vision (B2C)
- “5 Techniques for Nutrition for Wellness Lifestyle” by Celeb Mickey (B2C)

17 August 2024

- “What You Need to Know for Beginning Wellness & Healthcare Business“ by WHB Group (B2B)
- “Opportunity for Investment When Healthcare is a Future Business” by EXIM Bank (B2B)
- “How Deep is Good Sleep” by MeriCare Clinic (B2B)
- “Medical Cannabis as a Complementary Alternative Medicine” by Exhibitors (B2B+B2C)
- “Good Health and Well-being” by Dr.Kim (B2B+B2C)

(Draft) Seminar Topics

18 August 2024

- “Anti-Aging Medicine : Focusing on Cellular Health” by Ant-Aging Specialists (B2B+B2C)
 - “Fast Lane for Rehabilitation, Care and Recovery to Normal Life by Sanpiti Nursing Home(B2C)
 - “Clean Food and Food for Your Blood Type” Workshop by Veerasu (B2C)
-
- “Is Plant-based Food a True Choice” by CP B&F/ Tech Fun (B2B)
 - “Alternative Health-tech for Service Providers and Consumers for Aging Thai Society” by Human Resource for Health Research and Development Office (HRDO) (B2B)
 - “Screening for Healthy Aging” by Exhibitors (B2C)

AREA PLAN

D12-100 : 3m. x 3m.
9 sqm.

D1-11 : 3m. x 6m.
18 sqm.

C1-38 : 3m. x 2m.
6 sqm.

B1-18 : 6m. x 6m.
36 sqm.

A1-6 : 12m. x 6m.
72 sqm.



Wellness



Health Care



Silver Care Business



Digital Health



Medical Industry



Bank & Investors

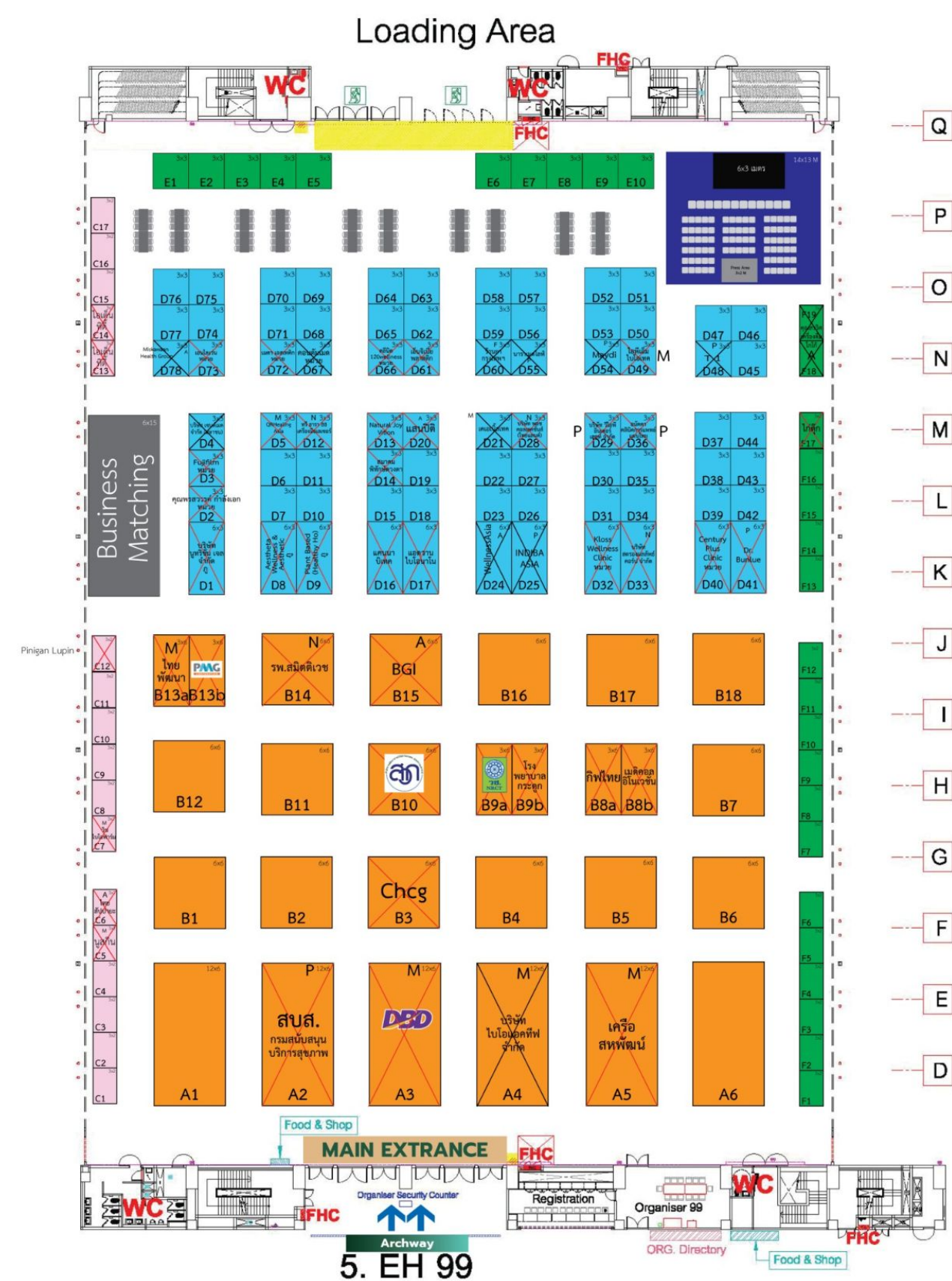
Exhibition Booth Price

Thailand Wellness & Healthcare Expo 2024

Friday 16th - Sunday 18th August 2024



16-18 AUGUST 2024
Hall 99th BITEC BANGNA

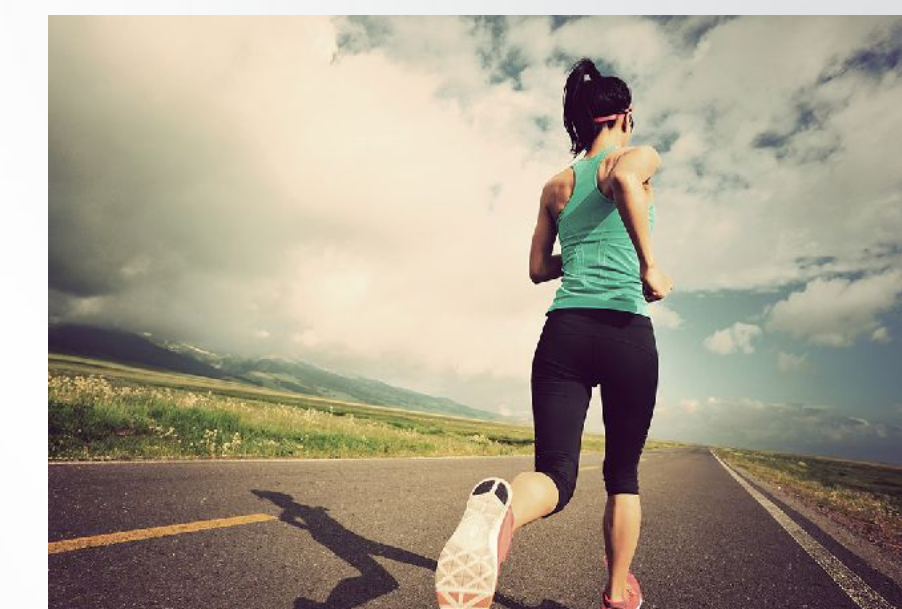
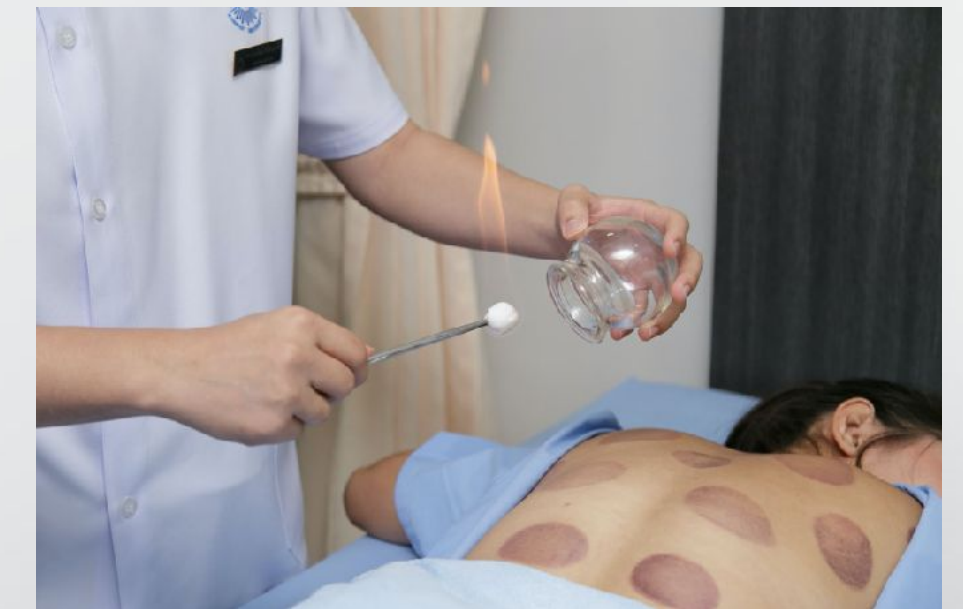


Zone	Size	Total Areas	Price (Thai Baht)	Special Price (Until end of March 2024) (Thai Baht)
A	12m. x 6m.	72 sqm.	560,000	500,000
B	6m. x 6m.	36 sqm.	290,000	250,000
C	3m. x 2m.	6 sqm.	50,000	40,000
C (Corner)	3m. x 2m.	6 sqm.	58,800	45,000
D	3m. x 3m.	9 sqm.	67,500	54,000
D (Corner)	3m. x 3m.	9 sqm.	72,500	58,000
D	3m. x 6m.	18 sqm.	145,000	116,000

WELLNESS



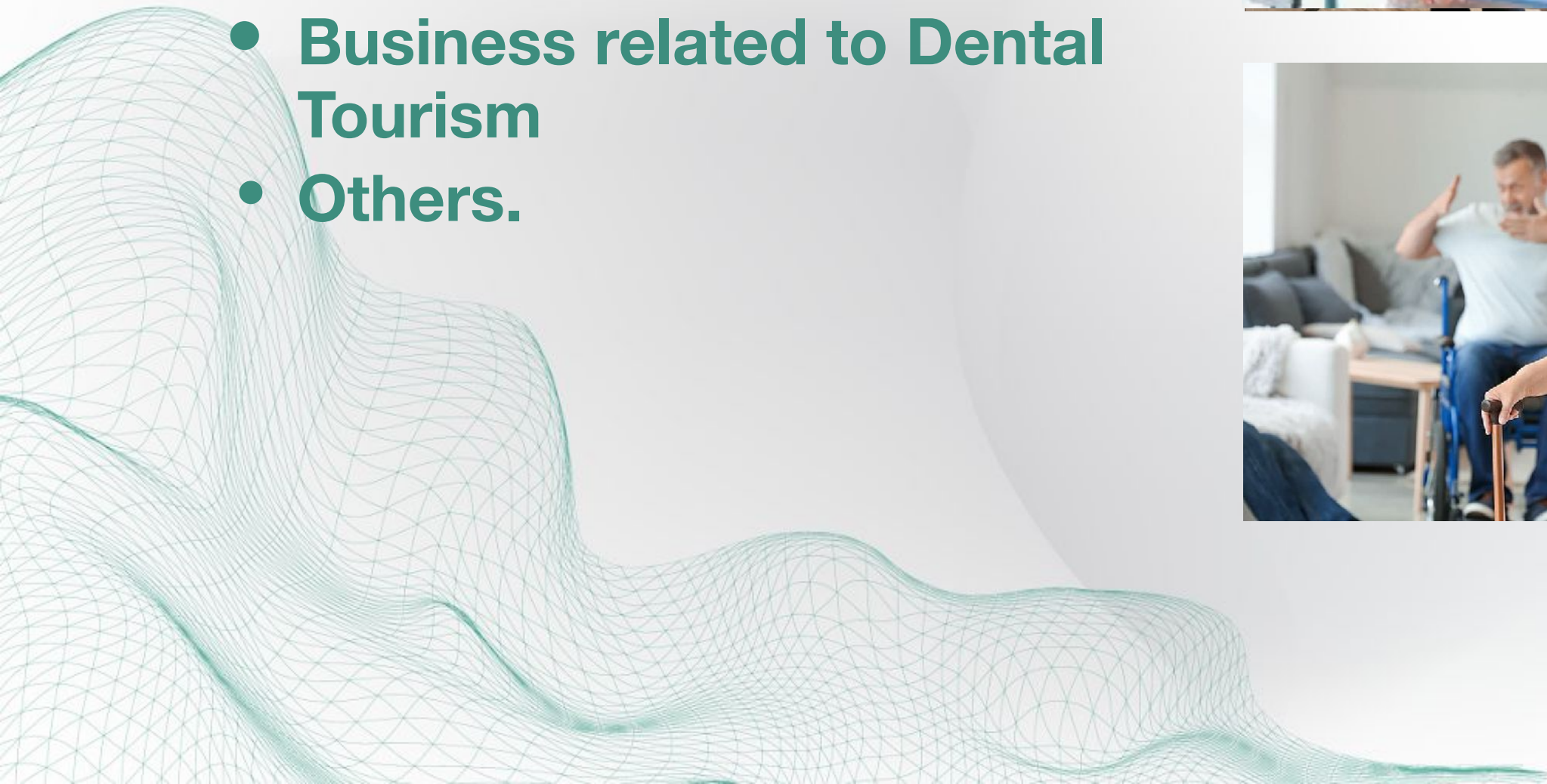
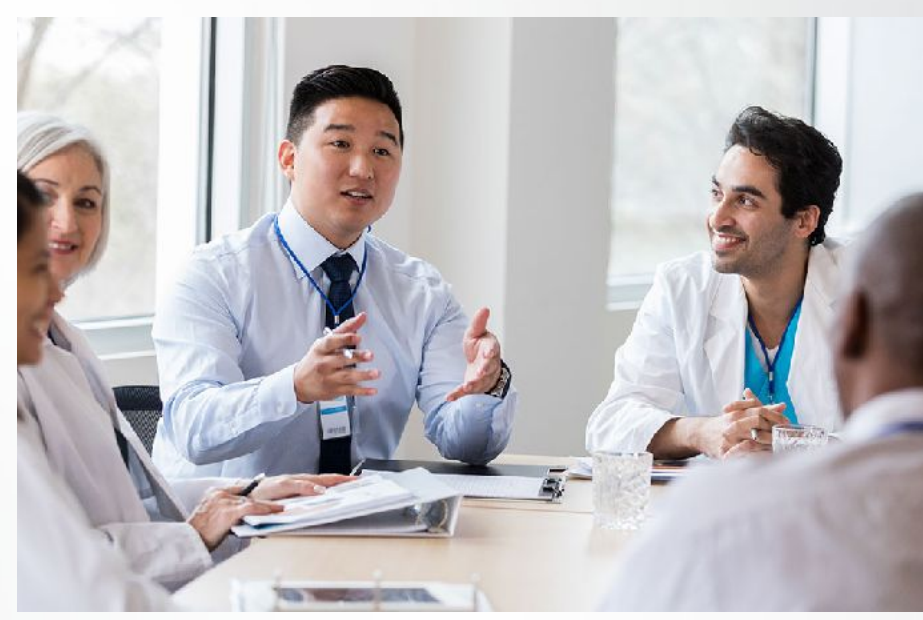
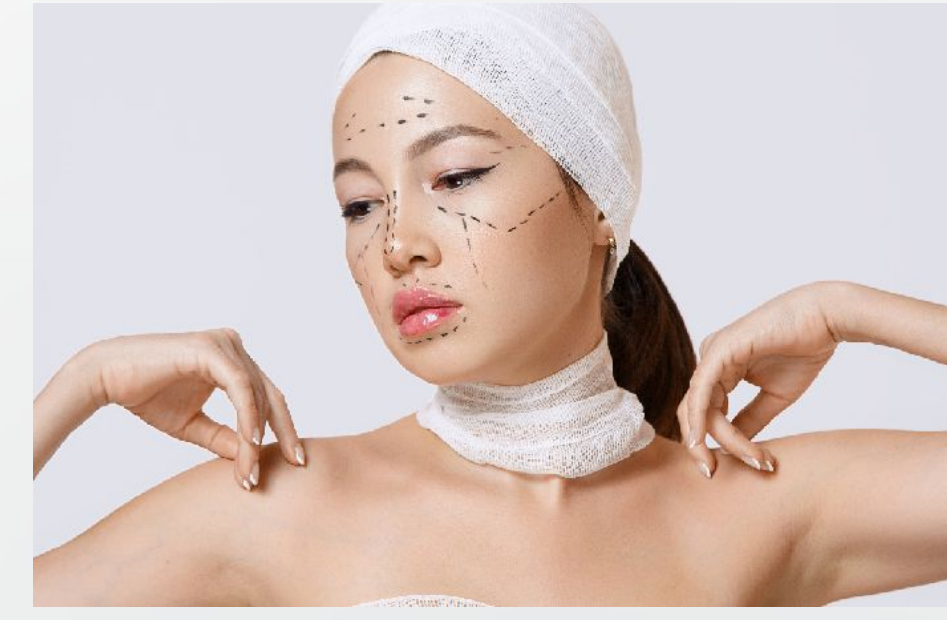
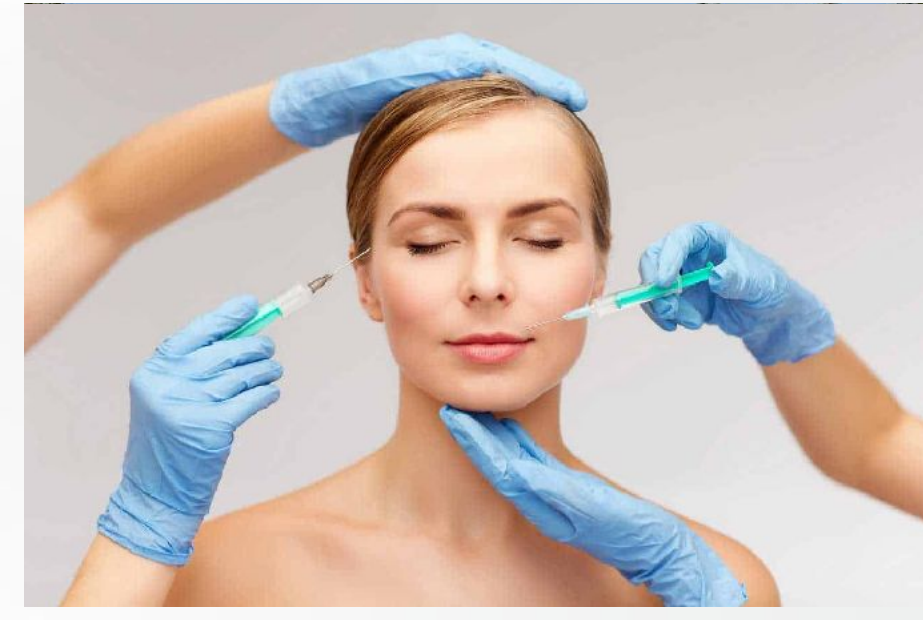
- Business Related to Wellness Tourism
- Wellness Hotel & Resort
- Wellness Products
- Wellness Clinic and Spa
- Thai Traditional Medicine,
- Thai Massage, Alternative Medicine
- Fitness
- Sport Wellness
- Others



HEALTH CARE



- Hospital and Healthcare Business,
- Anti-Aging and Longevity Clinics, Esthetic Clinics
- Rehabilitation Clinics,
- Dental Clinics
- Business related to Dental Tourism
- Others.



SILVER CARE BUSINESS



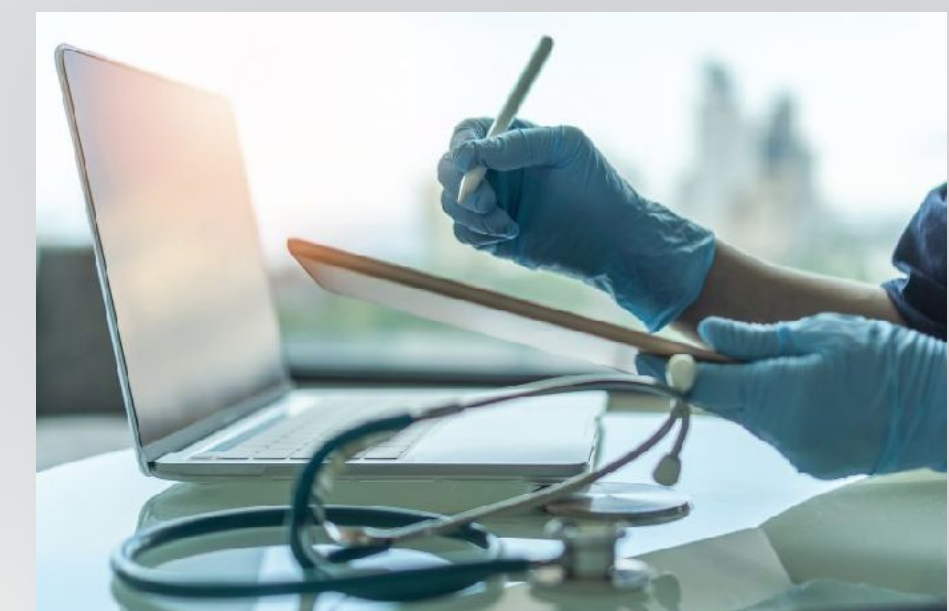
- Elderly Care Hospital
- Senior Living Home
- Nursing Home
- Senior Home Care
- Rehabilitation Center
- Retirement Home
- Silver Care Products
- Others



DIGITAL HEALTH



- Wellness and Healthcare business in Metaverse
- Digital Health
- Health Tech
- Telemedicine
- Insure Tech
- Med Tech
- Internet-based Hospital



MEDICAL INDUSTRY



- Pharmacological Industries,
- Medical Equipment and Medical Supplies Industries
- Healthcare Logistics
- Medical Diagnostic & Laboratories,
- Medical Imaging
- Future Food and Functional Food
- Supplements for beauty and wellness & others

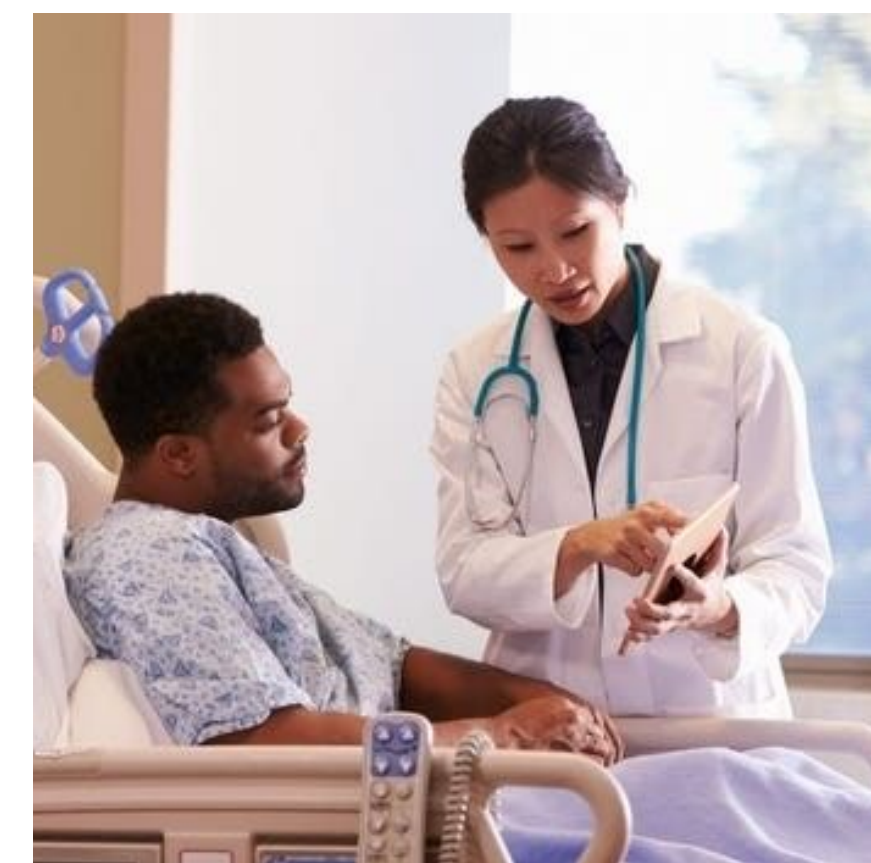
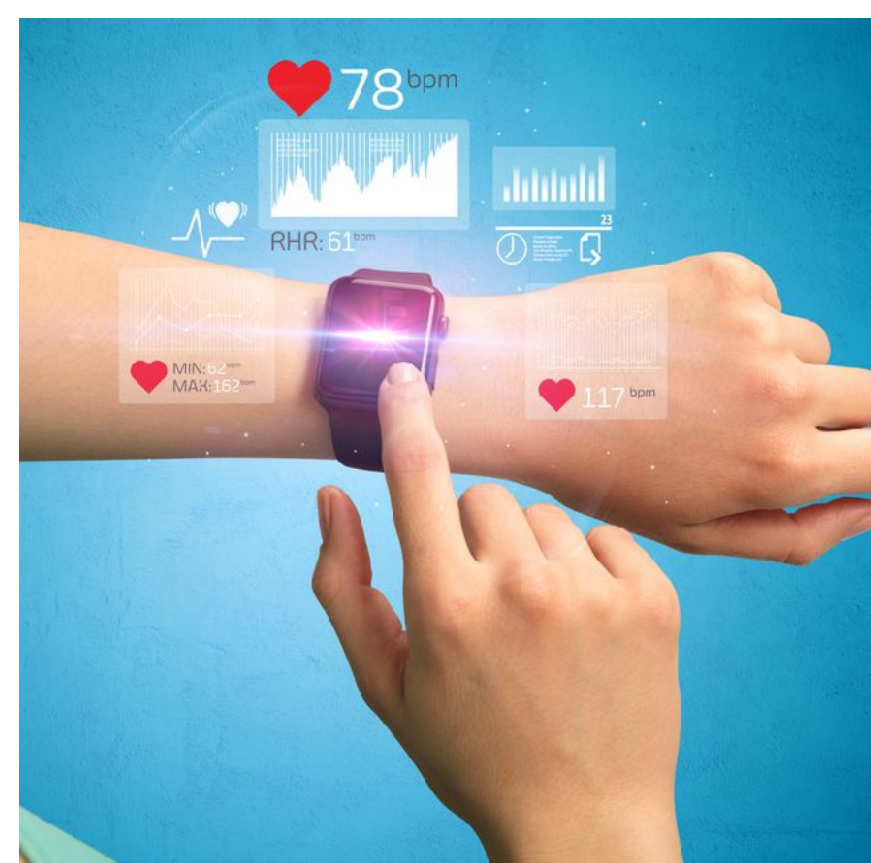
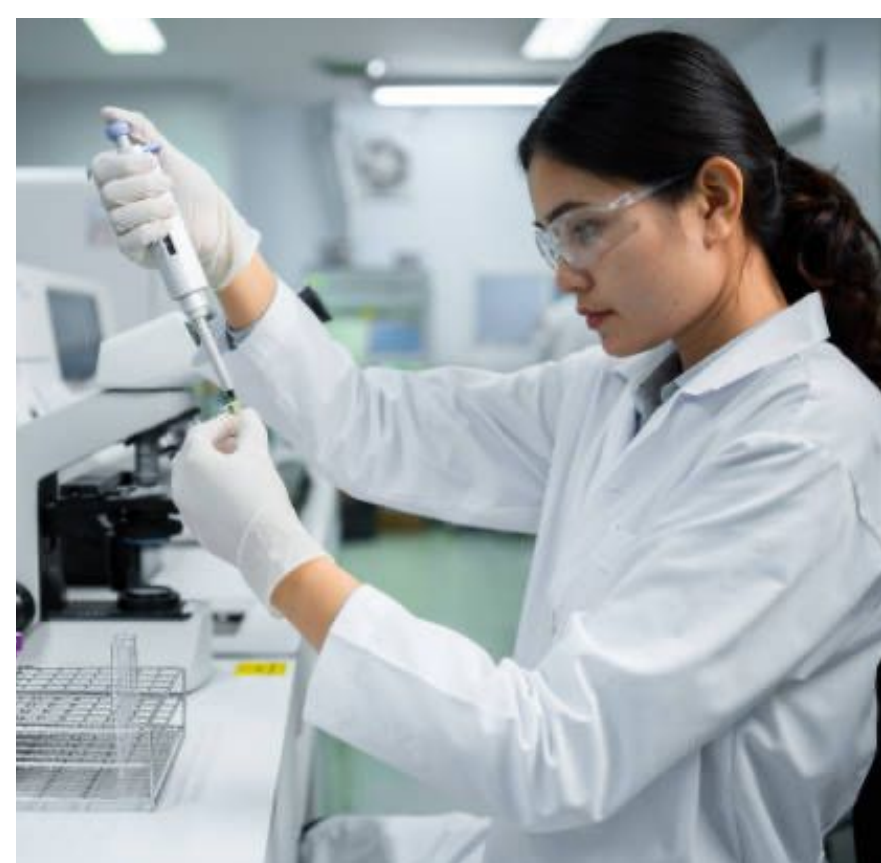


BANK & INVESTORS



- Banking and Financial Institutions from Private and Government Sectors
- Investment and Loan for Wellness and Healthcare Business
- Others





Steering a Global Wellness and Healthcare Thailand for Destination

Friday 16th - Sunday 18th August 2024

**Venue: Bangkok International Trade & Exhibition Centre (BITEC BANGNA)
Exhibition Hall 99**