

Organized by



DITP

Department of International Trade Promotion
Ministry of Commerce, THAILAND



GIT

Gem and Jewelry
Institute of Thailand



BANGKOK GEMS
& JEWELRY FAIR

The Bangkok Gems & Jewelry Fair

VISITOR KIT

Queen Sirikit National Convention Center (QSNCC),
Bangkok, Thailand

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THE 71ST BANGKOK GEMS AND JEWELRY FAIR

Bangkok Gems & Jewelry Fair is one of the world's most renowned and longest-celebrated gems and jewelry trade fairs. Consecutively organized for 4 decades, Bangkok Gems is regarded as a significant trading arena where global gems and jewelry players can achieve their purposes in trading and networking, while the jewelry enthusiasts could get inspired and fulfill their jewelry path. This event clearly highlights Thailand as a gateway to ASEAN countries where business opportunities abound and as a global sourcing and manufacturing hub.

THE WORLD'S LEADING GEMS & JEWELRY DESTINATION



WHY THAILAND

Thailand possesses deep local knowledge and expertise, resulting in extraordinary craftsmanship, which has landed Thailand as one of the world's foremost exporters of jewelry. The gems and jewelry industry has played a prominent role as one of the top ten pillars which brace the national economy for many years.



GEMSTONES GENIUS

Thailand's decades-long reputation as the go-to country for sourcing the most beautiful gemstones in great variety is well founded, and its highly skilled craftsmen are second to none in the world, renowned for their knowledge of the heat treatment process.

DRIVING BY VALUE CREATION

Thailand has established itself as a world leader, driving the global marketplace by value creation in the gems and jewelry industry, boasting a plethora of internationally recognized brands with highly skilled craftsmen and astoundingly creative designers.

ART OF CRAFTSMANSHIP

Thailand is rich in the art of jewelry making, with different provinces throughout the Kingdom taking on a different expertise. Blue sapphire from Kanchanaburi, gemstones from Chantaburi, silver from Chiang Mai and Nan, and gold from Yaowarat (or Chinatown) in the centrally situated capital, Thailand's art of craftsmanship runs rich across the Kingdom.

STRATEGIC LOCATION

Located at the heart of ASEAN, a region with a rapidly growing market and a combined GDP of over \$3.5 trillion, Thailand is a gateway to the rest of Asia and the world, with its large busy international airport and bustling ports.

ULTIMATE PLATFORM

Of paramount importance, 'Bangkok Gems' is the ultimate trading platform, for over four decades providing the ideal trading, exhibiting, sharing, networking, and trend chasing events, all at one fabulous world-class venue.

FULL-CIRCLE SUPPLY CHAIN

The industry's full-circle supply chain combines innovative technology, high-quality manufacturing, and workforce integrity to offer a competitive and convenient one-stop service, attracting countless international jewelry brands to choose Thailand as their manufacturing base. Supportive Government Policies & Incentives In order to promote the gems and jewelry industry, the Thai government offers exemption of import duties on several gems and jewelry items. Also, there are measures in place to increase the competitiveness of the gem and jewelry industry, to raise the quality and standards of gems and jewelry, and to upgrade labor skills in the gems and jewelry industry while developing and transferring knowledge across the industry. Additionally, foreign entrepreneurs and skilled craftsmen can easily work in Thailand on the SMART Visa program.



EASE OF DOING BUSINESS

The World Bank's Ease of Doing Business Index consistently rates Thailand highly, as the business atmosphere here is relatively straightforward, with the support of government and private sectors to facilitate business operation, and the professional workforce in the industry are ready and eager to rise above in order to surpass expectations.

VIP VISITORS PRIVILEGES

1. VIP Visitors may use the express lane through registration into the Centenary Diamond Club area, bypassing the long queues.
2. VIP Visitors are granted access to the VIP Lounge.
3. VIP Visitors are provided transportation between the Queen Sirikit National Convention Center and the Official Hotels.




Come, immerse yourself fully in the gems and jewelry industry, indulge in the Bangkok Gems & Jewelry Fair... the world's leading gems and jewelry destination.

THE 70TH BANGKOK GEMS AND JEWELRY FAIR FACTS & FIGURES


39,579
VISITORS


FROM
117
COUNTRIES

DOMESTIC
28%
INTERNATIONAL
72%



TOP 10 VISITING COUNTRIES

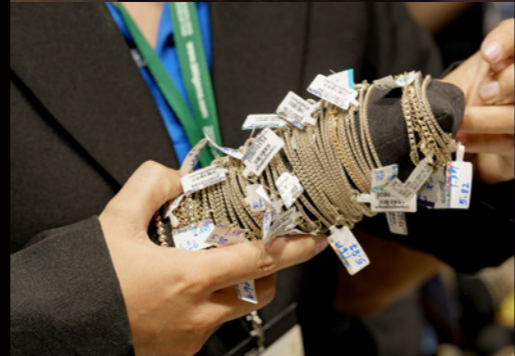


- | | |
|--------------------|-----------------------------------|
| 1 INDIA | 6 UNITED STATES OF AMERICA |
| 2 MYANMAR | 7 PAKISTAN |
| 3 CHINA | 8 VIETNAM |
| 4 SRI LANKA | 9 RUSSIA |
| 5 JAPAN | 10 AUSTRALIA |



INDEX BY PRODUCTS

- DIAMONDS
- LAB-GROWN DIAMONDS
- GEMSTONES
- PEARLS
- FINE JEWELRY
- GOLD JEWELRY
- SILVER JEWELRY
- EQUIPMENT & TOOLS/MACHINERY
- COSTUME & FASHION JEWELRY,
JEWELRY PARTS,
DISPLAY & PACKAGING,
SYNTHETIC STONES
- INTERNATIONAL
FREIGHT FORWARDER
- INSTITUTE
- CLMV
- CURRENCY EXCHANGE
- BARTER
- NEW FACES



THE FAIR HIGHLIGHTS



THE NETWORKING RECEPTION

The Networking Reception is another significant event fostering networks, strengthening relationships, facilitating trade negotiations between Thai entrepreneurs and international buyers, and reinforcing the standing of Bangkok Gems Fair as a globally renowned jewelry trade show. Moreover, it provides another opportunity to showcase the potential of the Thai gem and jewelry industry. The event attracted enthusiastic participation from Thai jewelry industry entrepreneurs and international organizations.





THE NEW FACES

The New Faces section showcases 62 upcoming companies and entrepreneurs from various forward-thinking programs, including The Jewellers Project by DITP and GIT's Smart Jewelers initiative. Additionally, local jewelry entrepreneurs from Chanthaburi - a province famed for its gemstone industry - are also participating, with support from the Chanthaburi Provincial Commerce Office.



SEMINAR

The Bangkok Gems and Jewelry Fair showcases a series of curated seminars aimed at shedding light on evolving market trends, design innovations, and strategies to enhance business outcomes. Highlights from this edition featured discussions on a range of topics, such as the gem treatment techniques, the prospects of the gems and jewelry exports to the emerging Middle East market, the guidelines for SMEs in the gems and jewelry industry, the intervention on reducing carbon footprint, and the 'Muketing' or the influence of superstition in marketing.



SHUTTLE BUS SERVICE

HOTEL	HOTEL TO QSNCC				QSNCC TO HOTEL			
	ON SEP 9 - 13, 2024				ON SEP 9 - 13, 2024			
	ROUND 1	ROUND 2	ROUND 3	ROUND 4	ROUND 1	ROUND 2	ROUND 3	ROUND 4
1. CENTARA GRAND AT CENTRAL WORLD	09:00	10:00	11:00	12:00	15:00	16:00	17:00	18:00
2. FOUR POINTS BY SHERATON BANGKOK	TRAVEL BY MRT				TRAVEL BY MRT			
3. HOLIDAY INN BANGKOK SILOM	09:00	10:00	11:00	12:00	15:00	16:00	17:00	18:00
4. MODENA BY FRASER BANGKOK HOTEL RESIDENCES	WALK TO THE VENUE				WALK TO THE VENUE			
5. PATHUMWAN PRINCESS HOTEL	09:00	10:00	11:00	12:00	15:00	16:00	17:00	18:00
6. RADISSON BLU PLAZA BANGKOK	TRAVEL BY MRT				TRAVEL BY MRT			
7. ROYAL ORCHID SHERATON HOTEL & TOWERS	09:00	10:00	11:00	12:00	15:00	16:00	17:00	18:00
8. SHANGRI-LA BANGKOK	09:00	10:00	11:00	12:00	15:00	16:00	17:00	18:00
9. VALIA HOTEL BANGKOK	09:00	10:00	11:00	12:00	15:00	16:00	17:00	18:00

OFFICIAL HOTELS

HOTEL	TELEPHONE	ROOM TYPE
1 CENTARA GRAND AT CENTRAL WORLD	+66 2100 1234	DELUXE ROOM
2 FOUR POINTS BY SHERATON BANGKOK	+66 2309 3117	DELUXE ROOM
3 HOLIDAY INN BANGKOK SILOM	+66 2207 4300	PREMIER ROOM
4 MODENA BY FRASER BANGKOK HOTEL RESIDENCES	+66 2033 0888	DELUXE ROOM
5 PATHUMWAN PRINCESS HOTEL	+66 2216 3700	DELUXE CLASSIC
6 RADISSON BLU PLAZA BANGKOK	+66 2302 3333	DELUXE ROOM
7 ROYAL ORCHID SHERATON HOTEL & TOWERS	+66 2665 3349	DELUXE RIVER VIEW
8 SHANGRI-LA BANGKOK	+66 2236 7777	DELUXE ROOM
9 VALIA HOTEL BANGKOK	+66 2483 3999	GRAND EXECUTIVE

The 70th Bangkok Gems & Jewelry Fair

ANCE



TESTIMONIALS



Pornsit Srirathaikul, Thailand

"Bangkok Gems" is a place where Thai entrepreneurs learn from each other. It is a place where we share our techniques and encourage the Thai gems and jewelry industry to move forward without depending on the external factors."



Murilo Graciano, Brazil

"This is an important show in the market. We have the opportunity to see all the suppliers in the same place and to see what's going on in the market. It is like we are at the source, so it is a very good opportunity for all of us."



Apisek Narinchairungsi, Thailand

"The 70th edition has a great vibe. There are lots of visitors. I think the location is very convenient at the heart of the city, so there are many walk-in visitors, like tourists, who come to see jewelry products at "Bangkok Gems."



Mariaveronica Favoroso, Italy

"This is my third exhibition in Bangkok and we are proud to be here. We are very happy to see the show is growing. We love to be here, it is very convenient, in the center of the city. The show is getting better and better with more traffic."



Ferdinand Schwarzer, Austria

"Bangkok is so conveniently located, especially here at QSNCC, the facility is really good. Personally, the experience is really amazing. Bangkok is an amazing place for gemstones, colored stones, and heated gemstones."



Yanos Beaumont, Germany

"For me, it is very convenient to come here to Thailand, where I do most purchases for my brand. I always found what I need right here. I like the fair very much; it is easy to walk through and very convenient."

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The 71st Bangkok Gems & Jewelry Fair

22–25 February 2025, 10.00–18.00 hrs.

26 February 2025, 10.00–17.00 hrs.

The 72nd Bangkok Gems & Jewelry Fair

9–12 September 2025, 10.00–18.00 hrs.

13 September 2025, 10.00–17.00 hrs.

Queen Sirikit National Convention Center (QSNCC), Bangkok, Thailand



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