



## 67<sup>th</sup> Bangkok Gems and Jewelry Fair

**Trade days** : 7- 9 September 2022, 10.00-18.00 hrs.

**Public days** : 10 September 2022, 10.00-18.00 hrs.

: 11 September 2022, 10.00-17.00 hrs.

**Venue** : Challenger Hall 1-3, IMPACT, Muang Thong Thani

### The Trading Arena of Global Gems & Jewelry Industry

Thailand's gems and jewelry industry has sparkled among the world's finest by combining a deep ancient tradition, natural artistic flair, excellent craftsmanship handed down through generations, and sophisticated modern technology in jewelry making. For all unique excellences, Thailand has become one of the leading countries in value creation from upstream to downstream of global gems and jewelry industry.

Bangkok Gems & Jewelry Fair (BGJF) is one of the world's most renowned and longest-celebrated gems and jewelry trade fairs. Consecutively organized for over 30 years, BGJF is regarded as a significant trading arena where global gems and jewelry players can achieve their purposes in trading and networking, while the jewelry enthusiasts could get inspired and fulfilled their jewelry path. As Thailand is not only the heart of ASIA and gateway to ASEAN where its strategic location can serve jewelry business expansion, the country is also recognized as a global sourcing and manufacturing hub.

This year, the Department of International Trade Promotion (DITP), Ministry of Commerce of Thailand, and the Gem and Jewelry Institute of Thailand (Public Organization) or GIT, will jointly organize the full-scale 67<sup>th</sup> Bangkok Gems and Jewelry Fair, between 7-11 September 2022, at Challenger Hall 1-3, IMPACT Muang Thong Thani, the first after a long pause for over two years due to the COVID-19 pandemic. It is estimated that the upcoming fair will welcome back



more than 700 exhibitors from Thailand and over 10,000 buyers and importers from all over the world, while at least 1.2 billion baht worth of orders are expected to take place immediately in the event.

## The Fair Highlights

The fair highlights of the 67<sup>th</sup> edition will include **the Networking Reception** offering a special platform for key figures in the gems and jewelry industry to extend their business networks in a cozy, yet glamorous atmosphere.

**The new Faces** is one of BGJF's highlights providing a variety of jewelry creation to serve various people's lifestyle. The project focuses on highlighting the talent of Thai artisans, the creativity of young designers, and the exciting new collections from up-and-coming jewelers across Thailand. It also helps developing SMEs nationwide to promote Thai jewelry businesses to meet overseas buyers.

**The Jewellers** is an activity featuring 20 top Thai designers who have participated in the Designers' Room and Talent Thai projects. Here, the designers will showcase their uniquely-designed and innovative jewelry pieces aimed at the global market. They have introduced an exciting element to BGJF while demonstrating the potential of Thai designers in using unique materials and designs. All the jewelry designs from young designers are created for a unique everyday look.

## The Exhibition of Jewelry Trends

The exhibition will mainly comprise 5 zones; namely the Trend Showcase of jewelry designs for consumers of the "New Normal", the Exhibitor Showcase, the Demonstration of jewelry production by craftsman, the Workshop, and the Highlights, in order to provide platform for Thai entrepreneurs to present their



skills and talent, as well as to exhibit their product designs at the international level.

### Business Matching Activities

The Business Matching and Personal Assistant activities will be provided through Thaitrade.com platform, in order to facilitate trade for buyers/importers.

### Seminars, Workshop and Demonstrations

A series of knowledge seminars relating to markets, products, design, and the use of e-commerce and social media tools for the gems and jewelry industry will be shared to all jewelry enthusiasts. The knowledge is concentrating on how to increase the competitiveness of entrepreneurs, how to adapt their business practice to the current global business context.

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- For exhibitor registration, please visit <https://bgjf.git.or.th/git> or [www.bkkgems.com](http://www.bkkgems.com), from now until 22 July 2022.
  - Or please contact:

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<b>Period</b>	7-11 September 2022 <ul style="list-style-type: none"> <li>● <b>Trade days</b> : 7- 9 September 2022, 10.00-18.00 hrs.</li> <li>● <b>Public days</b> : 10 September 2022, 10.00-18.00 hrs. : 11 September 2022, 10.00-17.00 hrs.</li> <li>● <b>Construction days</b> : 3-6 September 2022, 08.00-24.00 hrs.</li> <li>● <b>Dismantle days</b> : 11 September 2022, 19.00-24.00 hrs. 12 September 2022, 08.00-18.00 hrs.</li> </ul>
<b>Venue</b>	Challenger Hall 1-3, IMPACT, Muang Thong Thani
<b>Organizers</b>	Department of International Trade Promotion (DITP), Ministry of Commerce and Gems and Jewelry Institute of Thailand (GIT)
<b>Products</b>	Gemstones, Diamonds, Gold jewelry , Fine jewelry, Silver jewelry, Costume Jewelry / Synthetic Stones, Equipment & Tools, Machinery, Pearls, Display & Packaging
<b>Visitors</b>	Importers, Boutiques, Manufacturers, Fashion Showrooms, Trading Companies and Brokers, Department Stores, Distributors, Buying Agents, Wholesalers, Designers, Retailers, etc.

	64th (Sept. 2019)	65th (Feb 2020)	2022 (Expected)
<b>1. Number of exhibitors</b>	1,030 companies / 2,113 booths	994 companies / 2,086 booths	700 companies / 1,000 booths
<b>2. Main country of visitors</b>	Hong Kong, Myanmar, Cambodia, Laos, Vietnam, Japan, and Sri Lanka	Hong Kong, Myanmar, Cambodia, Laos, Vietnam, Japan, and Turkey	
<b>3. Number of visitors</b>	15,188	9,292	10,000
<b>4. Trade value</b>	2,115.83 Million Baht	1,214.56 Million Baht	1,000 Million Baht